Padasalai’s Telegram Groups!

(தலைப்பிட்டு குறிப்பிட்டு வருக விளக்கம் தெரிகி வந்து சென்று விளக்கம்!)

- Padasalai's NEWS - Group
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2 MARKS

1. What is Management
2. List out the Management tools
3. Who is a Manager
4. State the meaning of Authority
5. Span of Management
6. Planning
7. Motivation
8. Controlling
9. How do you co-ordinate your classroom with peace
10. Innovation
11. Define MBO
12. Objectives of MBO
13. Meaning of MBE
14. Two advantages of MBO
15. Importance of MBE
16. KRA
17. Components of Organized sector
18. Financial market
19. Equity market
20. Debt market
21. Price decided in Secondary market
22. Capital market
23. Note on OTCEI
24. Mutual funds
25. Participants in a Capital market
26. Price determined in a Capital market
27. Define Money market
28. Commercial bill market
29. CD market
30. Government securities market
31. Instruments of money market
32. Two oldest money market
33. Auctioning
34. Switching
35. Stock exchange
36. Define stock exchange
37. 5 stock exchange in India
38. Remisers
39. Broker
40. Types of speculators
41. Commodity exchange
42. Recent development in SE
43. Stock trading timing in India
44. Dalal street
45. SEBI
46. Two objectives of SEBI
47. Demat account?
48. Headquarters of SEBI
49. Various ID proofs?
50. Human resource
51. Human resource management
52. 2 features of HRM
53. 2 characteristics of HR
54. Functions of HRM
55. Recruitment
56. Promotion
57. 2 benefits of internal sources of recruitment
58. 2 features of campus recruitment
59. Benefits of external sources of recruitment
60. Selection
61. Interview
62. Intelligence test
63. Test
64. Bio –data
65. Placement
66. Training
67. Mentoring training method
68. Role play
69. E – learning method
70. Market
71. Define marketer
72. Regulated market
73. Commodity market
74. Define Marketing Mix
75. 2 internal factor affecting price of product/service
76. Define product
77. E – business
78. Green marketing

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79. Service marketing
80. Define E- Marketing
81. E-tailing
82. Social marketing
83. Who is a consumer
84. Define Consumerism
85. Give 2 examples of adulteration
86. What is Caveat Emptor?
87. What is Caveat Venditor?
88. Write a note on Consumer Protection Act, 1986
89. “Right to be informed”
90. “Right to Safety”
91. Right of consumer according to John F. Kennedy?
92. Supreme objectives of business?
93. Redressal Mechanism?
94. National Commission?
95. State Commission?
96. District Forum?
97. How to register the complaints?
98. Define business environment
99. Internal environment
100. Meaning of corporate governance
101. What is GST?
102. Expand VUCA.
103. Mixed economy
104. Branches of New Economic Policy
105. Privatization
106. 3 disadvantage of liberalization
107. Name the industries reserved for public sector
108. 3 advantages of globalization
109. Essential elements of contract of sale
110. Expand STEP, JAM, TREAD, M-SIPS, SEED, NewGenEDC
111. Promoter
112. Define director
113. Who is a Secretary?
114. What is vote?
115. Define meeting?
116. What is Resolution?
117. Managing director
118. Name the company required to appoint KMP.
119. What is share?

120. Equity share
121. Preference share
122. Sweat equity share
123. Bonus share
124. Right share
125. Private placement
126. Define share warrant
127. What is Debentures?
128. List down two types of finance
129. Mention the time period of Provision Registration Certificate
130. Other name for business entrepreneur?
131. Other name for corporate entrepreneur?
132. 2 features of entrepreneur
133. List down managerial functions of entrepreneur
134. List down promotional functions of entrepreneur
135. Define Intrapreneur
136. List down problem faced by women entrepreneur
137. Negotiable Instrument?
138. Define Bill of Exchange
139. 3 characteristics of a Promissory Note
140. What is meant by cheque?
141. Define Endorsement
142. Contract of sale of goods?
143. List down the essential elements of contract of sale
144. What is meant by goods?
145. Contingent goods?
146. Warranty
147. Agricultural entrepreneur?
148. Give some examples of pure entrepreneur
149. “Digital India”
150. State three entrepreneurial development schemes of Government of Tamil Nadu.

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3 MARKS

1. Define management
2. Is management an Art or Science
3. Principles of Taylor
4. Determine the Span of Management
5. List main functions of management
6. Importance of Staffing
7. Subsidiary functions
8. Motivation
9. Main duties of Manager
10. Features of MBO
11. Process of MBO
12. Process of MBE
13. Meaning and definition of financial market
14. Spot market / future market
15. Secondary market
16. Scope of financial market in India
17. Various kinds of Capital market
18. Two functions of Capital market
19. NCDS
20. Evolution and growth of Indian Capital market
21. Factoring and Venture capital Institution
22. Features of Treasury Bills?
23. Participants of Money market
24. Types of Treasury Bills?
25. Features of COD.
26. Types of Commercial Bills?
27. Limitations of Stock Exchange
28. BULL and BEAR
29. STAG and LAME DUCK
30. NSMS
31. NSE
32. Dematerialization
33. Documents required for Demat Account
34. Power of SEBI under Securities Contract Act
35. Insiders trading
36. Organization structure of SEBI
37. Artificial scarcity
38. Special Resolution
39. Casual Vacancy
40. Issue of share at discount
41. Agricultural entrepreneur
42. Types of crossing
43. New Economic Policy
44. Framework of Corporate Governance
45. Functions of GST Council
46. Voluntary consumer organization
47. Trainer and Trainee
48. Medical Examination
49. Proxy
50. Quorum
51. Different kinds of Preference Shares
52. Technological environment
53. Future environment of business
54. Consumer Protection necessary
55. Define the term HRM
56. Importance of HR
57. Functions of HRM
58. Define the term Recruitment
59. Advertisement and Unsolicited application
60. Importance of Job Portals
61. Steps in recruitment process
62. List out the various selection interview
63. List out the significance of placement
64. Various steps in training programme
65. What can be marketed in market
66. Three Role of market
67. Marketer is an innovator? Do you agree?
68. Why customer support is needed to market
69. Types of market on the basis of time
70. List down the functions of marketer
71. Objectives of marketing
72. What is needed for market and explain the concept of marketing?
73. What do you mean by marketing mix? Describe any two elements
74. What is B2B and B2C type of E-Commerce
75. Importance of social marketing
76. Objectives of E-Marketing
77. Niche marketing
78. Importance of consumerism
79. Three constitute elements of India
80. Important legislation related to consumer in India
**5 MARKS**

1. Principles of Modern Management
2. Kinds of financial market
3. Functions of stock exchange
4. Unique features of human resources
5. How market can be classified
6. How consumers are exploited?
7. Advantages and disadvantages of liberalization
8. Explain the Elements of Contract of sale
9. Five Governmental Entrepreneurial schemes
10. Different types of Directors
11. Advantages of MBO
12. Functions of capital market
13. Power of SEBI
14. Principles of placement
15. Elements of Marketing Mix
16. Rights of Consumers
17. Kinds of Endorsement
18. Problem faced by Women Entrepreneur
19. Duties of Directors
20. Function of Company Secretary

**DIFFERENCE BETWEEN**

1. Management / Administration
2. New Issue market / Secondary market
3. Money market / Capital market
4. Stock exchange / Commodity exchange
5. Recruitment / Selection
6. On the Job / off the Job training
7. E–marketing / Traditional marketing
8. Sale / Agreement to sell
9. Condition / Warranty
10. Negotiable / Assignability
11. Bill of exchange / Cheque
12. Cheque / Promissory note
13. Bill of exchange / Promissory note
14. Entrepreneur / Intrapreneur
15. Entrepreneur / Manager
16. Debentures / Shares
17. Manager / Director
18. Managing Director / Whole time Director
19. HR / HRM
20. Rural / Urban Entrepreneur
21. Share Certificate / Share Warrant
22. E–Commerce / E-Business
23. Wholesale / Retail market

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